

## 2017 LETS READ 'SPREAD LOVE, BUILD BRIDGES' COMPETITION

### Meet The Media Rubric

Participants will be given two chances for a blind pick of a topic from the topic areas: *Love thy neighbor—How can I be a good neighbor? Build Bridges—Finding commonalities among faith groups; Islamophobia- How can I help my neighbor break the phobia? Build A Responsible Netizen- Challenges and Opportunities of a good neighbor online; Civil Engagement- Challenges and opportunities as Muslim citizen.* 2 min statement + 3 min Q/A by Journalists/Reporters/Judges based on the statement. The 2 min statement should expound on how the identified topic relates to a current world problem and a proposed solution.

| Category                                   | Rubric Guide  |
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| <b>Contents:<br/>Analysis/<br/>Clarity</b> | 8-10: Thorough knowledge and a thoughtful analysis with clear evidences from Quran, Sunnah and contemporary information<br><br>5-7: Knowledge and analysis with some evidences from Quran, Sunnah and contemporary information<br><br>3-4: Limited knowledge and analysis with little evidence from Quran, Sunnah and contemporary information<br><br>1-2: Poor knowledge and analysis of the topic   |
| <b>Presentation/<br/>Delivery</b>          | 8-10: Effective use of body language and eye contact; Clear mastery of rhetorical skills like humor, pausing for emphasis, and vocal inflection<br><br>5-7: Speaks understandably, with moderate degree of rhetorical skills, body language and eye contact<br><br>3-4: Mumbles and doesn't make good use of body language, or eye contact.<br><br>1-2: Speaks in a monotone with little or no rhetorical skills, body language and eye contact |
| <b>Responsiveness</b>                      | 8-10: Listens to questions attentively and responds confidently and credibly; adapts to the tone of the questioner without losing focus on the main driving point; Actively engages the Audience;<br><br>5-7: Demonstrates a degree of confidence and gives general impression of credibility and consistency<br><br>3-4: Presents limited degree of confidence and focus; Hesitation;<br><br>1-2: Appears clueless and disengaged              |