2025 LETS READ Promote Truth, Refute Falsehood Competition

Grade 9-10 Digital Video Rubric

Using any video generation/editing tool of choice, participants will create a digital video clip that reflects the theme of "**Articulating the Truth– Perception in the Media vs Reality**." In particular, they will choose a misconception/perception that is prevalent in media/society about Islam. They will then identify the Truth and reality and refute that misconception using a short video of 3 -5 minutes. Format: They say … But the Truth is … Here is the proof.

	9-10	6-8	3-5	1-2
Content, Structure & Flow (10 points)	Presents authentic data, evidence, analysis, exceptionally well with a coherent flow and structure	Presents data, evidence, analysis, acceptably well with an understandable flow and structure	Shows less than average level of effort in the content, structure & flow	Very poorly thought-out content, structure, and flow
Creativity (10 points)	Video shows an exceptional level of unique expression of the creativity and understanding of the topic	Video reflects moderate levels of creativity and uniqueness	Design ideas are not as consistent and novel throughout the Video	Video shows little creativity
Delivery (10 points)	A combination of appropriate and effective posture, reasoning, clarity of expression, projection of voice, tone and pacing	A combination of appropriate clarity, and projection of voice, tone and pace are used but without a smooth cohesiveness.	Inconsistent use of clarity and projection of voice; tone and pace interrupt the flow of the presentation.	Lack of clarity and projection of voice, tone and pace make the video difficult to follow.
Persuasiveness (10 points)	Video demonstrates intended lessons of the chosen topic in a persuasive way.	Expression of the intended lesson is clear, but may lack a persuasive presentation.	Video is somewhat unclear and not so appealing to the audience.	Video does not reflect relevance or effectiveness of presentation